

Dazzle Your Smile...Supercharge Your Sex Appeal...Feel Whole Again...Regain Lost Function...Get Noticed By That Special Someone...Save Your Health and Live Longer...Get Back a Youthful Vibrancy...Look And Feel 10-20 Years Younger...

# How To Get The Smile You Want With The Modern Miracle of Dental Implants!

Avoid Embarrassment...Energize Your Relationships...Eat the Foods You Want...Chew Comfortably and Confidently...Rekindle Romance...Live A Longer Life...Preserve Your Health...Get Teeth that Look Good and Feel Good For A Lifetime...

This report is a detailed discussion of the extraordinary opportunities for you through the technologically advanced field of implant dentistry.

**From: John K. Argeros, DMD, Diplomate of the American Board of Oral Implantology/Implant Dentistry and Associate Fellow of the American Academy of Implant Dentistry.**

**Dear Friend,**

This report reveals the amazing secrets of dental implants, the modern miracle that is bringing renewed smiles to the faces of patients from all over.

In this report I will present my case- that **you can have the smile you've always wanted**, "ridding yourself of dental handicaps" and get teeth that look good, feel good and chew comfortable while **wiping out a serious unknown threat to how long you live and the quality of your life** – and all with one decision – fully supported by a proven system of dental therapy.

I urge you to give this your serious and thorough consideration. I honestly believe it could very well be the information that you need to know that ***could mean all the difference in your life***. If this sounds like outrageous hype, I understand – yet I assure you it is true and I can prove it.

I can't guarantee it'll change your life. But I can guarantee **that it has changed others lives dramatically** for the better.

I can guarantee you need to know the full implication of the detrimental (and often devastating) effects that dental handicaps and diseases, missing teeth, unattractive smiles and poorly functioning chewing mechanisms have on the quality and quantity for your life. It may sound exaggerated, but I assure you it's true.

## **Who Benefits From Implant Dentistry?**

- 1) Anyone who wants to preserve their remaining teeth while replacing the missing ones.
- 2) Denture wearers frustrated and tired of the problems if full dentures and partial dentures...sick of the goo..., the pain..., the **embarrassment of teeth that can literally fall out in their plate**.
- 3) Those with bone loss that is causing loss of support for the face or causing ***ugly, disfiguring appearances*** to the face.
- 4) Those who have missing teeth or those about to lose teeth due to decay or fracture.
- 5) Accident victims who want to regain function and appearance.

- 6) Those who want leading edge technology and techniques.
- 7) Those who have just “had it” with their teeth.
- 8) Those whose teeth are otherwise perfect- except for just 1 or 2 missing teeth.
- 9) Those committed to a high level of dental health.**
- 10) Those with a mouthful of problems that just seem to get worse and worse.
- 11) Those with dentures that “float around” displacing at the worst possible times (also known as *Murphy’s Law of Denture Movement- it happens at the worst possible time*).
- 12) Those considering missing tooth replacement of any kind.
- 13) Those that have significant gum disease.**
- 14) Those disappointed with earlier attempts to fix their teeth.
- 15) Those considering major dental work.
- 16) Those with replacement bridges they really don’t like having.
- 17) Those who don’t want removable teeth at all.
- 18) Those who deserve the best dentistry has to offer for the problems of missing teeth.
- 19) Those who want to recapture their youthful appearance.
- 20) Those who don’t want to experiment with removable teeth.
- 21) Those who want common sense answers to their functional and appearance related problems.

### **A Perfect Example of How Implant Dentistry Can Restore Your Dental Health, Function, and Beauty**

*“When I first saw my dentist with my five hopeless teeth, I was certain that there would be no option other than dentures. Next best would seem to be extensive bridgework. I was pleased and enthusiastic at the possibility of implants.*

*The best help was Dr. Argeros’s careful explanation of the future work. At the time it was all hard to imagine. However, as the work progressed it was systematic and*

*obvious. One of the most interesting parts of the adventure was to see the actual plaster molds of my jaw with all the new work in place.*

*Now the implants have been well used and admired for seven years. I am now 75 years old with 20+ years of Diabetes, so an ok was needed from my M.D. All went well during and after the procedure.*

*I am proud and pleased to recommend Dr. Argeros's work and the adventure in general to anyone."*

-R.Y.

## **The Proven Solution That Gives a Great Smile and Healthy Teeth for Life**

There are a lot of dental problems that people suffer from needlessly. I'm going to talk about them, to lay the groundwork for what I have developed to solve the relentless problems of missing teeth. That is:

- \* A solution to virtually everything that people tell me they dislike about their teeth and their dental experiences.
- \* A proven solution to virtually every anxiety that threatens to prevent you from receiving dental care as frequently as you should.
- \* A solution that provides you with the chance to **re-claim your dental health, to recover from neglect, injury, or bad luck of your draw in the gene pool.**

However, this improvement – your dental health is only one advantage of what I propose to you here.

### **What If?**

## **There was A Type of Dentistry That You Could Experience That...**

1. Would *virtually guarantee* you a better dental experience,
2. Gives you a vibrant youthful smile you can be proud of,
3. Allows you to have gentle, comfortable dental care,

4. Affords you the opportunity to chew comfortably *without worry of embarrassing moments,*
5. Frees you from the dental diseases that threaten your longevity and the longevity of your loved ones (this is astonishing data you must know),
6. It is designed especially for your needs and to complete treatment in as few visits as possible,
7. Lets you sleep well at night, secure in the knowledge you have received state-of-the-art dentistry based on the latest scientifically proven research, and
8. Gives **you teeth that feel good and look good and were designed to stay that way.**

If that actually existed – how interested in it would you be?

How willing would you be to set aside past experiences and ingrained beliefs and habits to seriously consider, a new and better way to reclaim or maintain your dental health?

How much is it worth to you? You need to know its true value to your health and happiness.

“When I had false teeth, there were a lot of foods I couldn’t eat like corn on the cob. Now I can eat whatever I want thanks to my implants which are like real teeth. I don’t remember a thing from my surgery; it went well with not too much discomfort. It was worth it. Thanks to Dr. Argeros, my teeth don’t fall out in the swimming pool anymore!”

*Norm --- Heavy Machinery Operator*

## **Hey, I Just Realized You Might Not Know...What is A Dental Implant?**

A dental implant is a bio-compatible, man-made substitute to replace missing tooth roots; it is usually made of a space-age alloy of titanium. Implants come in various shapes and sizes to fit the situation. Most are cylinders placed into bone and allowed to

heal undisturbed while bone heals around them, locking them in like an anchor. After a few months, the implants are used as a foundation for replacing the missing teeth.

Dental implants restore lost chewing ability, improve appearance, end embarrassment, and give real self-confidence to patients who need them. They are a real breakthrough!

### **Here's How it Works...**

The steps of the implant procedure itself are quite simple:

- 1) If there is a damaged tooth, it must be painlessly removed.
- 2) The actual "implant", a small threaded titanium post is planted into your actual jawbone. Another kind, one with a special base, can be attached on top of the jawbone, underneath your gum line.

The thickness and type of bone at the implant's location determine which style post should be used. Local anesthesia and Sedation Dentistry makes this a **VERY** comfortable process.

- 3) Your body immediately begins to "bond" the titanium post into place with bone or tissue. This is a very thorough process and may take from two to six weeks before the next step can begin.

Your body does not reject these new materials, but ties them in with great strength as if they were a natural part of your own body. You may elect to wear a temporary denture during this binding process, if you choose.

- 4) Once the titanium implant is tightly in place, a wider post is now attached to the titanium implant and your new tooth is attached to this second post with one of the worlds most secure and space age adhesives. Bonding is virtually forever!
- 5) You have a new tooth. You are the only one who knows it's man-made – and implants are so comfortable you'll soon forget which one it is.

#### **Your body thinks it's your own – so will you!**

Dental implants are the most stable and economically far-sighted solution to the very real problem of missing teeth. This procedure is one which I have done repeatedly for satisfied patients over many years. My friendly staff also has in-depth training and great experience in this area and will be happy to answer any questions that may occur to you.

*“I was always surprised at how quick the visits went by even though when I woke up I realized that I had been in the office for a couple of hours. Thanks to dental implants my new lower teeth are rock solid. I would never go back to a denture!”*

Paul --- Retired Military

## **Do You Think You’ll Suffer With Dentures Forever?...You Can’t Wear Dentures Another Day?...You Can’t Smile and Chew Like You Used To?**

We have a complete approach to replacing lost or failing teeth that really works. That’s why I am so deeply concerned when I see people who honestly want to smile confidently, chew confidently, look younger and be healthier; people who are bitterly disappointed with their old dentures, partials or failing teeth, who despair over earlier failed attempts to get their teeth straight.

### **Dental Implants Restore Lost Chewing Ability, Improve Appearance, End Embarrassment, and Give You Real Self-Confidence. They are a Real Breakthrough.**

Today dental implants are the professions’ preferred method of replacing missing teeth. Because of proven success, preservation of existing teeth, and no susceptibility to dental decay (cavities), dental implants are the answer to missing teeth.

## **Have You Been Told You Can’t Have a Dental Implant?**

If you have been told you aren’t a candidate because of a lack of supporting bone, you should come in and see us! We can almost always figure out ways to solve that problem so you can have implant restorations with today’s techniques.

### **Are You Embarrassed To Smile Or Open Your Mouth Because Of Missing Teeth, Unattractive Replacements, Or Ill-Fitting Dentures or Partial?**

30 million people in the U.S. have no teeth in one or both arches but mostly are unaware of what dentistry can do to improve their health. Tens of millions more have lost some teeth. Implants can restore your chewing function to the equivalent of someone with natural teeth.

- Avoid eating in public
- Pain on chewing
- Difficulty in dealing with stress
- Difficulty in sleeping
- Change in foods you eat
- Face falling in
- Inconvenience
- Shrinking bone
- Must use denture adhesive
- Gag reflex
- Bad breath constantly
- Avoid being seen in public
- Anxiety about your smile
- Social embarrassment
- Difficulty swallowing
- Altered taste of food
- Nutritional disorders
- Loss of support for the face
- Ill fitting partials
- Unattractive partials
- A need to feel whole again
- Feel older than you are
- Loss of self esteem
  
- Unattractive smile
- Unstable dentures
- Mouth sores
- Unnatural feel
- Ashamed to smile
- Shrinking gums
- Numbness in face and lips
  
- Withdrawal from social interaction
- Dizziness or ringing in the ears
- Teeth are unsightly
- Avoid certain foods
- Teeth are uncomfortable
- Depressed or insecure about loss of teeth
- I chew better without my partials or dentures
- Difficulty in dating or sex life because of your teeth
- Teeth don't look real
- Difficulty chewing
- Difficulty speaking
- Burning sensations
- Limitation on foods that I can eat
- Increased wrinkles
- Digestive disorders
- Headaches
- Food trapped between / under your teeth
- Teeth grinding
- Teeth move so much I don't wear them
- Avoid foods I would like to have
- Jaw is sore
- Previous bad dental experiences
- Difficulty in adjusting to life without your own teeth

## **The Blunt Truth about Missing Teeth**

## **Missing Teeth Biologically Impair Man**

**Man is the only animal that can live at all without his teeth.** But how well?! Only the ignorant would fail to recognize the implication of this: *missing teeth undoubtedly hampers the human being making it more difficult biologically to function.*

## **You Will Need Your Teeth Longer**

Man is living longer. The average lifespan continues to lengthen. At the time of Alexander the Great the average life span was 21 years of age! Scientists are now predicting 150-year life spans within the next fifteen to fifty years. People are living longer. They need their teeth longer – ***YOU need your teeth longer.***

## **Missing Teeth Help Destroy Self Confidence And Change How You Smile (Do You Hide Your Smile?)**

It is really apparent when a front tooth is missing. It is a big deal and everybody knows it. But what about the teeth on the side that are missing? Some people kid themselves into thinking it doesn't show.

Do you hold your lips in a certain way...so no one can see your "hole"? Do you turn away from people...even if only slightly to mask the "gap"?

Do you restrict your smile from a big grin even at the funniest moments?

## **A Single Missing Tooth Can Cause Damage That You Can't Feel or See until It Is Often Too Late**

Just one. That's right- ONE. One missing tooth can cause a cascade of events that have led millions of people to lose teeth needlessly.

**It is the missing tooth that doesn't show, that people kid themselves into thinking "everything is okay". It isn't. Few, if any, would dream of leaving a gap in front of their mouth ... ruining their smile. But many will do it in the back of their mouth – unknowingly harming their smile and health.**

Did you know that a missing tooth in the back can affect your smile often so slowly that you hardly notice it until it becomes a major problem – costing huge dollars and lots of time to fix? It could have been prevented.

## **Are You Making This Mistake?**

Here is the mistake I don't want you to make: You say to yourself, "I can't see it, it doesn't hurt, I'll leave it like that." These are the words of the average, unknowing person who doesn't realize the serious and even life-threatening effects that loss of a tooth can cause.

...Let's examine why: Mother Nature designed your teeth to work together, each tooth designed to perform a certain function. When a member of the group is lost, more work is required out of the remaining teeth.

The other teeth start to shift towards the hole left by the missing tooth. The teeth on either side will tilt into the space; the tooth above grows down.

### **Gaps open up. Teeth shift!**

Your smile changes for the worse.

Now your **bite is thrown off**, almost always causing a destructive bite. Destructive bites can cause **headaches, ... jaw joint pain** that can be ***intolerable***, ... **broken teeth**, ... *and teeth that wear too fast*; in fact, a destructive bite will double the age of your teeth in just a few years.

Have you ever seen someone with short front teeth? Chances are about 20 to 1 that the destructive bite is the cause. Destructive bites ruin smiles. Don't let that happen to you.

Back to our missing tooth. The tooth that grows down into the space is now threatened by gum disease because of its awkward, poor position. The space where the missing tooth was creates a trap for food and bacteria that gives you an absolute fit trying to keep clean. **Gum disease is an infection that spreads to the body doubling the risk for heart disease, heart attack and multiple other health related problems.**

So literally, what was once "just a missing tooth" in the back can now be life threatening.

And if one tooth missing can cause this many problems, *multiple missing teeth can cripple you.*

Missing teeth change the way you chew for the worse...your comfort in chewing diminishes, sometimes so severely that eating becomes a pain... a pain you are forced to deal with every day of your life... a pain that doesn't get better by itself.... a pain that only gets worse.

The more teeth you have missing, the worse it is.

## **Diseased Teeth And Gums Threaten Your Health ...(And Your Family's Health!)**

Some people hold on to teeth that are diseased because they don't want to lose their teeth. But because they are diseased and should be removed, they threaten their own health and, worse, the health of the ones they love most! The same bacteria are infectious to others around you.

An explanation: The bacteria on your teeth and in your gums travel to other parts of the body, wreaking havoc along the way such as:

- Heart Disease is worsened
- Heart Attack risks are increased –up to 200%
- Stroke risks are increased
- Worsened arthritis
- Increased low birth weight in babies
- Pre-disposes you to illness generally
- Generalized decreased energy to cope with life
- Worsened diabetic conditions- more difficult to control and maintain
- Those with gum infections are estimated to live 6-10 years left than those with healthy mouths!

We know...it is this bad. But, more research is being done in this field. **(It is likely that the effects of oral disease are far more dangerous than we presently know).**

Now here is the real kicker: those with diseased tooth and gums can and do spread these bacteria to their spouses, children and family members.

Who doesn't share a spoon or a glass or a bit of food? According to some studies the chances are about 70% of people who live together will "share" the same bacteria. Who hasn't experienced one member of the family getting the flu and subsequently everyone else in the family does too!

All the more reason that every family member should work to attain and maintain dental health. It is ***the right thing to do***. No sane person wants to contaminate his spouse and/or children.

*“For the first time in twenty years, I am comfortable enough to be in family photos. Before I always volunteered to take the photo since I was so embarrassed about my teeth. Now my teeth look so great everyone thinks they are real”*

**Diana --- Sedation and Implant Dentistry Patient**

## **Do You Love To Eat?**

### **Why Enjoying The Taste And Experience Of Your Food Is More Important Than Ever**

Eating is one of life’s pleasures...the foods we eat fill our senses...just the sight of a beautifully prepared meal can make one’s mouth water in excited anticipation...the sweet aroma...can bring those you love rushing to the table...the feel of foods in your fingers and in your mouth amplifies the experience of the pleasure of eating...the sound of laughter and congenial conversation fills the dinner tables throughout the land. And of course, the taste of your food...Ahhhhh...the taste...the tangy orange...the tart lemon...the salty potato chip...the sizzling steak...the crisp apple...the crunchy raw carrot...the hard cashew and the soft banana...the sweet chocolate...All of these are part of the food experience most all of us relish.

**Meal times are when we all join together and enjoy not only the foods but also the relationships and family, friends and special someone’s that make life worth living.** Our meals are times when we unite with those we care about and put aside the stresses of the day.

It is a rejuvenation of not only our bodies with needed nutrients...and a rejuvenation of our relationship with those we value...with those who add richness to our lives.

Knowing how important these times are to your health and happiness, makes having *teeth that look good, and function properly that much more vital to quality living every day of your life.*

### **Dentures Decrease Function And Change The Foods You Eat For The Worse**

There are very good reasons why dentures and partials fail you- Why you can’t chew comfortably and smile confidently no matter how hard you try.

Natural teeth with their roots implanted in the gum and surrounded by bone are able to exert about 250 pounds per square inch. For normal chewing, natural teeth exert an average pressure of 45 pounds per square inch of force, ranging up to 75 pounds.

- With dentures, the average chewing pressure is reduced to 14 pounds per square inch and for some as little as 5 pounds per square inch. **THIS IS A FIVE-FIFTEEN FOLD DECREASE IN CHEWING EFFECTIVENESS!**
- If you are a denture wearer, you know this tremendous loss of pressure means having to completely change your eating habits. Many foods will need to be eliminated completely. You have to cut your food into small pieces.
- The average lower denture shifts side to side approximately ½ inch during chewing and is one of the problems which make getting used to it so difficult.

The types of food that are easier to chew are carbohydrates and high calorie foods because of their softness. Therefore denture wearers often fall into two categories: overweight, because of all the calories, and at the other extreme, underweight – because of the inability to chew food correctly.

- Denture wearers also complain that the **taste, temperature, texture and enjoyment of food are decreased**. They may add additional salt and spices to food to give it more taste.
- It's not really surprising that this occurs because the plastic of their dentures insulates the tissue that is responsible for giving a person “the sense” of their food. **The result of increased weight and excess salt can lead to high blood pressure, and problems of the digestive tract.** Forty percent (40%) of heart disease is related to high blood pressure and arteriosclerosis.
- According to Dr. Carl Misch, world renowned implant dentist, **the average denture wearer has a 10 year shorter life span!**

## **Don't Let Missing Teeth Rob You of The Pleasures of Living**

Who wants to cut his food up into baby sized pieces in order to cope with “getting it down”. It's too embarrassing. Who wants to bite into their food and realize this normal sized piece is just way too big to manage? Spitting into a napkin is never fun!!!

Some people try to cope with their lack of chewing ability by swallowing foods almost whole! **This alone can be life threatening.** People die from choking every day. Assuming the unchewed chunk doesn't choke you, it **gives your digestive tract fits, constipation and irregularity** and “who knows what else” as the result.

So what is the other choice? Give up the foods you like to eat that provide the nutrients you need...If you can't chew your food, change your diet to soft foods...You are reduced to foods that have the same consistency as baby food. You know a steak just doesn't seem the same after going through a blender!

## Implants Help – A Lot!!

Studies indicate that after 2 months of having implanted supported replacement teeth, patients were able to increase their maximal biting force by 85%. After 3 years the average chewing force is increased **300% compared to before implant treatment.**

Overall, the chewing ability of patients with implant supported teeth is roughly equal to patients with healthy, natural teeth, and vastly superior to patients with conventional dentures.

### Missing Teeth Encourage Wrinkling and Pre-Mature Aging

The bone which surrounds the teeth must be simulated from within or the body dissolves (resorbs) it. This results in dentures or partials which repeatedly need to be relined or remade. It also results in *creases and wrinkles in the face.*

The space between the nose and chin decreases. The nose then appears larger or more prominent. The face looks like it is frowning when at rest because the corners of the mouth pull down and form creases. The lower part of the face looks fallen in. The chin looks like it comes to a point or a “witch’s chin”.

Jowls may form and make the face look unnatural. The tongue may actually enlarge because of the increased demands placed on it from missing teeth. This can cause speech and chewing problems. Thankfully, the tongue adapts well to implant-supported replacement teeth.

**No wonder dentures may affect a person’s health, both physically and psychologically. A sense of security may be lost. It may affect success in personal or business relationships. It may alter your speech, looks and function.**

Many a patient has come in looking older than their chronological age (a fifty year old who looks seventy, for example).

After dental implants they enjoyed **dental and face rejuvenation.** Often the change makes them look 10-15 years younger than their actual age. Moreover, those who receive treatment with implants slow down the clock of aging substantially. They **look younger longer.**

## **Partial Dentures Cause Bone Loss Too!**

At the end of 5 years, only 40% of partial denture wearers are still wearing the partial denture made for them. Those patients still wearing partial dentures are all losing bone! What is the use and value of that?

- Of those wearing a partial, 50% chew better without it!
- In one study, after 8 years, 40% of teeth which hook to the partial were lost through decay or fracture.
- Partials exert pressure on the gum and bone causing bone loss which makes the partial even more difficult to wear.

## **Don't Hold Onto Diseased Teeth Too Long Just To Save Your Teeth While Destroying Your Jaw Bones!**

**Gum and bone infections (periodontal disease) are a very destructive process** that not only causes loss of teeth but also the remaining bone. Many people as a result of their deep desire to keep their teeth and to avoid dentures are suffering with severely diseased teeth.

The damage caused by this disease is often extensive and permanent. This causes severe loss of bone that could have been used to support implants!

It is possible that these teeth can be removed and have a complete restoration of function without full dentures. Sometimes it is possible to treat some of these teeth and incorporate them, along with implants, into a fixed, non-removable full set of teeth.

## **Denture Adhesives Are Not A Good Solution**

In the United States each year more than 90 million dollars is spent by the public on denture adhesives. The denture adhesives themselves have unpleasant tastes, must be reapplied often, give an inconsistent fit of the denture, have continued costs, and create embarrassing circumstances.

## **89% Better Outlook On Life**

For many people in our culture the loss of teeth is associated with aging. Implants give a **psychological lift to these people with missing teeth who would otherwise have some feelings of inadequacy related to aging and loss of teeth.**

In fact, in a study by Branemark, 89% of patients treated with dental implants judged their psychological health improved compared to before treatment. The majority of these patients perceived their implant supported replacement teeth as an integral part of their own body.

## **Dental Implants Give Predictable Success**

Several studies have been published which indicate implant treatment of the patient with missing teeth is more predictable long term than many other more typical therapies in dentistry, including the often used 4 tooth fixed bridge.

The success rate for 4 tooth bridges on natural teeth is about 85% over a 5-10 year period.

For implant supported teeth the success rate is 90% or more for the same period of time.

In a study by Branemark, he reported a 93% success rate over the last ten years for the subperiosteal implant (a particular implant type that sits on the bone under the gum). Turner and Small have scientifically reported success rates between 94% and 98% for the last ten years.

All of these studies reported implant treatment for lower jaws with all missing teeth. This is particularly good news because the lower denture is the one that is the most problematic. Of course, success cannot be guaranteed, but it is nice to know that success rates are so high.

## **Dental Implants Work With A Single Or Multiple Missing Teeth**

Today we can replace single teeth, several teeth in one section of the jaw, or the entire arches of teeth. Dental implants allow you to go from the state of advanced gum disease with its loose and uncomfortable, infected teeth to a full set of non-removable teeth.

Every situation involving missing teeth presents its own set of unique requirements and there are ways to meet almost every need.

## **Almost All People With Missing Teeth Can Benefit From Implants**

It is rare that a person cannot receive an implant or a combination of implant types.

There are no two people alike in their need for dental reconstruction and different needs for implants within the same jaw exists too. Today we have available many types of implants designed to accommodate multiple problems.

The ability to utilize multiple implant techniques is an essential ingredient to the successful use of implants. No one design will cover all situations. Functions, appearance, comfort and inconvenience dictate implant selection.

# Advantages of Implant Dentistry

- 1) Proven success of dental implants for our patients
- 2) Experiences know-how that solves your problems,...using what works for you in your individual situation
- 3) *Preservation of existing teeth*
- 4) Rejuvenation of the form and shape of the face
- 5) Wrinkle elimination in many cases. Often a dental facelift is a happy by product of dental implant treatment
- 6) **Gorgeous smiles**
- 7) An advanced “smart” system of diagnostic treatment
- 8) Restored chewing ability
- 9) **Relief** from the pain of dentures and partials
- 10) No embarrassing accidents of teeth falling out
- 11) Enhanced **zest for life**
- 12) Getting noticed by that special someone you want to notice you
- 13) More smiles, a lot more smiles
- 14) A system that carefully considers how to make your teeth look their best while *functioning properly and staying healthy*

- 15) Built on a thoroughness approach that gives you predictable results
- 16) Stops your situation from getting worse**
- 17) A physician of the mouth approach applying the science of the comfort, health, function, and longevity of the teeth, gums, jaw joints, and chewing mechanism, based on solid principles...time tested and true...coupled with the latest dental research
- 18) An investment in yourself that pays big dividends every day of your life
- 19) A demanding discipline that is a daily challenge, but one that my team and I embrace. We won't compromise results. We will give options, but refuse to give a bad option
- 20) A unified system that uses the best *of the best in techniques and technology*
- 21) An ever-evolving system of care designed to get treatment results, enhance comfort and reduce anxiety and leave you with a radiant smile
- 22) The result of additional training and research beyond what is required to be a dentist
- 23) The end of dental embarrassment!
- 24) A comprehensive approach combining the **best practices of treatment** learned and observed inside and outside the profession
- 25) A system that carefully considers how to make your teeth look their best while functioning properly and staying healthy
- 26) The artistic pursuit of beautiful teeth and gorgeous smiles
- 27) Comfortable, confident chewing in social situations
- 28) Preservation of your youthful appearance- resistance to aging

**If Dentistry Has Been Difficult For You, The Dread Is Gone!  
It's Over! You Can Relax!**

Really you can, I know. I know. It can be hard for you if you have had a nightmare of an experience. But no longer because.....

# Looking Good

The cosmetic question has never been better answered than it is today. Of course, the function has already been assured with the stability and retention given to replacement teeth by dental implants.

With the materials and techniques available today we are able to create a natural appearance. Lost lip and cheek support from the shrinkage of gums are managed well using implant techniques. Dental implants increase your ability to taste and savor food. Many times when there has been a great deal of bone loss, lip and cheek support can be built right into the tooth portion of reconstruction.

## Attractiveness Determines How Other People Perceive And Treat You

Scientific research has proven what many people already know; **the better you look, the better others treat you.** The point here is that the advantage of attractiveness is very greatly *underestimated*. The size and reach of attractiveness is huge. Why? Because people who are seen as attractive are believed to be smarter, more talented, kinder, and more honest.

This is true throughout our entire society. In other words, your smile and teeth determine a great deal of how much other people will want to be around you. With a great smile you become more *promote-able*...more attractive to the opposite sex...more likely to be viewed as someone that others will want to be friends with...more trustworthy.

## Social Advantages Of Looking Good

Good-looking people enjoy a tremendous social advantage. They are viewed as more intelligent. They are better liked. They are seen as having more desirable personalities. Attractive people are more persuasive and more likely to be given help by others.

## An Investment In Yourself

Most people find the increased confidence provided by secure implant supported teeth as well as improved appearance and vastly improved function more than offset the relatively minor discomfort and inconvenience associated with the implant procedures.

## **Implants Make Good Economic Sense**

Admittedly, dental implants can be a significant investment. Before committing to any investment, you should always consider its amount, under what terms it could be paid, the quality of what you get in exchange and what your alternatives are.

The initial investment of a dental implant is higher than other methods. Dental implants can run from 3700 for a single tooth to 22 thousand per arch and more. Usually not every tooth requires replacement with a dental implant. Typically for denture sufferers, a dental implant resolution to this problem can range from 12 to 22 thousand.

Fees for this special, unique service vary significantly individual to individual. Why? Because everyone is different. Just as each person has a different fingerprint, you, too have a different need than everyone else. This makes it impossible to quote a fee without examination. There isn't a one-size-fits-all service. The needs, wants, and desires are just too variable.

Why do so many people find it worth the extra cost? Aside from its longevity and hygienic effects, an implant can be undistinguishable from your natural, perfect tooth. An implant can last the rest of your life. Given proper care and maintenance, implants can be a "one time investment."

The materials, titanium and porcelain are strong and durable- these can almost endure forever. Implants are set into the jaw bone or down on it so that your living bone and tissue grow into it and around it forming an unbreakable anchor. Your new tooth is custom designed to match your teeth and fit right in.

So, how do you find out what fees are involved? A private, complimentary consultation will help determine the range of fees for your rejuvenation. Note this: the fees we quote include not just the implants but also the completed teeth, too. A distinct advantage. Here we can work together to find the best solution for you based on what you want to achieve.

What's more, you'll get the chance to receive a very detailed understanding of what is possible for you, meet our staff of professionals and get a tour of our leading-edge facility.

## **Prevent Pain, Save Money**

Dental implants help prevent the many costly and often painful dental problems that can arise later. Other potential health problems are also eliminated since one's nutrition is returned to normal by a diet of healthy foods.

# The Horrible Hidden Costs of Not Doing Treatment

The big thing is this: unhandled dental problems get worse. If you think you are having trouble now, look ahead- imagine what it could be like to suffer even more, to be forced to endure more pain- I can guarantee you the problems will worsen.

- The Pain of *romance snuffed out*
- The Pain of teeth that don't look good
- The Pain of tender, sensitive, uncomfortable teeth
- The Pain of lost ability to enjoy your foods
- The Pain of worsened nutrition and health
- The Pain of **outright pain every time you bite down**
- The Pain of lessened self-confidence
- The Pain of depleted friendships
- The Pain of withdrawal from friends and family due to social embarrassment
- The Pain of losing the attention of that "certain someone" you want noticing you
- The Pain of losing the promotion that should have been yours
- The Pain of ever-increasing unsightly gaps among your teeth that worsen as you grow older
- The Pain of threatened health: up to 2-4 times the risk of heart attack and stroke, worsened diabetes, arthritis that won't get better
- The Pain of increasingly *depleted physical energy*
- The Pain of the loss of your zest for life
- For some people, the Pain means depression, *a black cloud hanging over your life that won't go away*

I hope that none of this befalls you. But, the longer you wait, one (or many more) of these pains most certainly will come upon you.

So, the costs of not getting dental implant treatment is far worse and can be the ultimate cost- death, your life cut short by neglecting, ignoring, hoping it will go away, putting it off and just not facing up to the very real, dark implications of not doing what you should.

Don't let these little voices inside your head cast doubt that stops you. Don't let these little voices make you feel too embarrassed to get treatment...to do something about it. Take charge and get the treatment you deserve.

## **Enhance Your Career.....Make More Money**

For many high level executives, sales people, realtors, small business owners, and anyone who deals with the public...their mouth is how they make their money. It is their communication, appearance, and self-confidence that allow them to get their jobs done and help others. Could you even imagine an entertainer or a media person with unattractive teeth? Absolutely not! Thus, their "look" is critical to their success!

Guess what?...your looks are vital for your success too...if you need to get others to do things, to persuade them or win them over in some way. And who doesn't?

Dental implants could just possibly be the best dollars you'll ever invest- making you more able to influence others to your way of thinking...winning that promotion...making more sales...putting a lot more money into your pocket.

## **A Case of Investing in Yourself**

Take the case of Jean. Jean was a stay-at-home mom, a well-educated woman with multiple talents but who had now chosen to go back into the work force.

She had a problem: her teeth. Somehow she had never gotten around to them during all those years while her kids were growing up. Yes, she had regular check-ups but never did anything about them. Now she needed her mouth to look good to be able to get a job that paid her fairly well.

Oh she got a job offer all right –for \$22,000. But she knew the job she could get if she looked right...if she could smile with ease...easily and often...probably about \$48,000...a BIG difference.

It was going to cost many thousands to get her teeth fixed up. Jean had the money but she was investing it, saving it for the "future." She decided not to get her teeth fixed.....she got the \$22,000 a year job.

Brenda was like Jean: a stay-at-home mom, well-educated, multi-talented. Brenda had missing teeth and smile problems galore. Brenda had a job offer for \$22,000 too.... and there had been that \$48,000 a year job also.

Her treatment was going to be many thousands plus, even more than Jean. But Brenda was bright. She had saved the money just like Jean. Brenda was a thinker...she reasoned that even a 10% return on her money she would be better off with an increase in pay of \$26,000 each year. Plus getting the dental work done gave her a substantial tax deduction. Not to mention all the other benefits of a health mouth that looked good and felt good. Brenda got her treatment done. She got her job...the one she really wanted... and the pay that she deserved.

## **You Aren't Ever Too Old To Have Healthy Mouth**

Not unless you have one foot in the grave and you are on your deathbed! Now if you were in that situation you wouldn't be reading this!

Why is it then you can't be too old for needed dental care? I believe a significant part of the answer lies with the aforementioned effects of having a healthy mouth on extending the length of your life and improving the quality of it.

Another reason is to maintain the health of those you love around you. You pass along your infection to them as we discussed!

Another recent study showed that most folks who wind up in nursing homes wear an upper denture and by that time things have gotten so bad in their mouth that they can no longer wear their dentures. A very unfortunate thing is that the *last memories they leave* behind for their grandchildren is grandma or grandpa *without any teeth*. The good news is that with my methods no one has to think about this happening to their grandchildren.

Yet another reason: when you have teeth at work, that look good and feel good, your relationship with the world around you and within yourself is significantly better.

I discussed the importance of your smile yet is a vital tool of communicating – relating and promoting yourself in your work.

Your smile increases the pleasure others have in dealing with you and subsequently enhances all your relationships with others.

Even another reason: As you get older, material items become less important.

What becomes more important is how you feel, your overall health, and maintaining relationships with those you love.

Having a healthy, properly functioning mouth affects every one of these desirable qualities.

## **It Does Take Time, But Less Than You Imagine!**

**Implants do take some time. But ask yourself this question: If my dental health is more important to my longevity than stopping smoking – just how important is my dental health?**

According to one source, those with good dental health lived 6.6 years longer lives while those who stopped smoking increased their life by only 5.2 years.

If you look at this as a careful judge your gavel comes down with a pounding affirmative- **it is worth the time even if you don't have it.** Like everything else worth having, it takes time.

Now with today's technology, treatment is easier, more convenient and takes less time than ever before. Make the time for yourself – you are worth it.

Need I point out to you that your spouse, partner, children, or grandchildren are counting on you? Even if you are busy making a living to provide for your loved ones, what would happen if you had a serious health problem from not getting and maintaining a healthy mouth?

How much income do you lose then? How much income do you lose by not having an attractive smile? (It's a lot more than you think)

## **What Patients That Have Implants Report**

(Based on a study of 350 dental implant patients)

1. Knowing what you know now, would you have the treatment again?

**98% said yes**

2. Was the treatment worth the investment?

**98% said yes**

3. Was there a significant improvement in your ability to eat and chew?

**97% said yes**

4. Was there a significant improvement in appearance?

**98% said yes**

5. Was there a significant overall improvement?

**96% said yes**

**Now it is up to you to make the next move.**

Sincerely,

John K. Argeros, DMD

P.S. Even after reading this entire report, and knowing that you need and could benefit greatly from having your dental function, health, and beautiful smile fully restored, I know from experience that one of two, or both of these things are likely to be true:

1. You will be tempted to procrastinate.

...and I can't blame you. In spite of my reassurances and comments from my patients in this Report, I'm sure that the prospect of coming into my office, possibly confronting problems you've permitted to worsen due to procrastination or fear or for other reasons, even the potential investment needed is discouraging, and it is all something you'd rather not deal with. I certainly understand. But I must emphasize whatever dental health function or appearance problems you have now can only get worse and become more difficult and costly to treat with each passing day, week, and month—this is a guarantee. You did the right thing by requesting this Report and getting this information. I sincerely hope you will not stop short of getting the improved health and appearance you hoped for when you requested it. I promise, delay and costly and may very well be hazardous to your health. I've seen patients in the past few months that have made what they thought were rational decisions during the past few years. They decided to procrastinate and to put things off because of all the problems and instability in the world or because of economic uncertainty or any other variety of reasons and because of this they missed their last chance to find a solution and now they are miserable. Why am I sharing this with you? I am sharing the hard facts with you so that you understand that the time to reclaim your dental health is right now. If you put it off until later, like these other patients did, it may be too late. If you act now, you are likely to have many more ways to get back your dental health. I truly don't want this to happen to you or any other patient. Please, don't allow yourself to become a statistic I couldn't rescue. Let's keep your hope alive. I am certain you have worked hard for your success in life; you **DESERVE** to make this investment that can have such far-reaching, comprehensive positive effects on your life. Please call and make your appointment **TODAY**.

2. You have unanswered questions and concerns.

That's okay, too, and perfectly understandable. While I've tried to cover a lot in this Report – and if you re-read it, I'm sure you'll gain more understanding and feel more confident- I know each person's concerns are different. When you come in, you can count on having your every question patiently and privately respected. Every one here prides themselves on courtesy, compassion, and friendliness. And whatever your dental problems may be, I guarantee you, I have successfully treated patients with far more serious difficulties than yours. If you have gone a lengthy period of time without seeing a dentist, I guarantee I have welcome, reassured, and successfully treated people that have gone longer periods of time without dental care. Whatever your concern, I know we can satisfy it. Please do not let a question or two unanswered rob you of the restored, ideal dental health and youthful appearance that is rightfully yours and readily available!

**So call now!**

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